THE PRODUCTION OF AUTOMOBILES ON A LAPGE SCALE. HOW A MILLION DOLLAR AUTOMOBILE PLANT WAS DESIGNED AND SET IN OPERATION.

From the projecting of an automobile factory

to the producing of 1,000 machines in nine months is a record that stands unparallelled in the automobile industry. Yet such is what has actually been accomplished under the management of that pioneer inventor in the field of the new locomotive-Mr. R. E. Olds. After having produced the first practical runabout for the man of average means, Mr. Olds was induced to turn his inventive ability to the production of a popularpriced, powerful tour-ing car. The Reo Motor

Car Company was organized August 27, 1904. for this purpose, and in less than thirty days an experimental factory was in full operation, producing the first Reo touring car. This machine made its debut on the road on the afternoon of October 14, during the course of which it displayed its fleetness and covered seventy miles. During the remainder of the fall this original Reo touring car covered over 2,000 miles.

So rapidly did the work of planning the large factory and surveying the ground for the same progress, that by September 15 this was accomplished, and ground was broken on the twenty-five acre site obtained by the company. This site is directly opposite the Grand Trunk passenger station, and it faces on the main street of Lansing. The Grand Trunk tracks bound it on the north, and the Lake Shore tracks on the east. Double side tracks are provided by both railroads, and, although the company's shipping facilities are

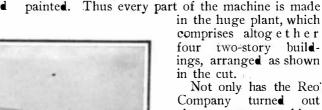
picting the same, while the other views show the making of parts (such as flywheels, cylinders, etc.), the assembling of the chassis, and the finished chassis being tested before the boilers are mounted



Outside Testers at the Reo Motor Car Works.



Mr. R. E. Olds.



on them and the finishing touches given. Not only is all the machine work done in the new factory,

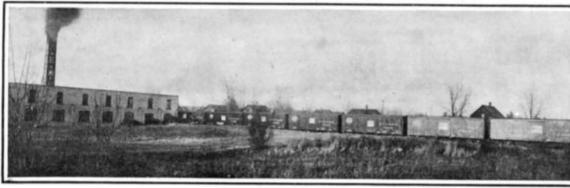
but the bodies, also, are built, upholstered, and

in the huge plant, which comprises altogether four two-story buildings, arranged as shown

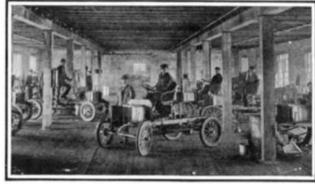
Not only has the Reo Company turned out about 1,000 machines since the installation on December 15 last of the machinery in the first 75 x 800-foot building to be completed, but it recently startled the spectators at the Empire City Track Decoration Day races by defeating a 40-horse-power foreign racing car by onefifth of a second with its "Reo Bird" racer,

having two 16-horse-power stock engines coupled together and placed on a light chassis. The three miles were covered in 3 minutes 20 4-5 seconds, or at 53¾ miles an hour; and although this is remarkable time for a machine of but 32 horsepower and less than 1,432 pounds weight, any stock Reo touring car can be depended upon to travel 40 miles an hour, or over, at the will of the driver. Besides the touring car at \$1,250, the company also builds a single-cylinder runabout at the price originally set by Mr. Olds—\$650. Both of these machines are constructed with great care, of the best materials obtainable, and the possessor of either of them will find he has an automobile of comparatively small first cost, greatly reduced cost of maintenance, and a large percentage of dependability, which is the most desirable feature of any self-propelling vehicle.

While the work accomplished by the Reo Motor Car Company is remarkable, it is no more than



"Blocked on the Siding." Two Days' Shipments at the Reo Works.



The Road Testing Department.

of the best, at present a frequent sight is that shown in the middle left-hand cut, which depicts a trainload of Reo touring cars blocked on the siding. A very good idea of the general appearance of the factory, with its large testing track, can be had from the cut de-



A General View of the Reo Automobile Works,

might be expected when we consider Mr. Olds' past records and experience in gas engine and automobile manufacturing. The Reo Company will soon put out a commercial car that will be so low in first cost that the horse cannot compete with it.



Main Machine Shop at Reo Works, Where 5,500 Parts Are Made Daily.



Reo Chassis in the Paint Shop. Hundreds of Reos May Here Be Seen



THES SEBASTIAN LATHE COMMANDE

Price s1.00

Veeder Counters

to register reciprocating movements or revolu-tions. Cut full size.

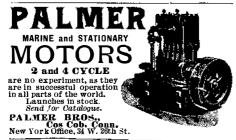
Booklet Free



THE NICKEL PLATE ROAD

If you are going to Erie, Cleveland, Ft. Wayne, Chicago or beyond, and you will be a sured a most satisfactory trip at the lowest possible cost. Through Pullman sleepers from New York and Boston to points above mentioned. Elevant high back seat day coaches. Famous Dining Car Service.

For rates to any point West or on the Pacific Coast, and before arranging for your trip, write R. E. Payne, General Agent 291 Main St., Buffalo, N. Y., or A. W. Ecclestone, D. P. A., 385 Broadway, New York City.





Igniter Dynamos For all classes of GAS ENGINES

for make and break or jump spark systems. Our latest type price \$15. Write for circular of magnetos, etc. THE CARLISLE & FINCH CO.



Gasoline Marine Engines 3 to 18 horse power. Launches 18 to 75 ft. Write for catalogue. WOLVERINE MOTOR WORKS Grand Rapids, Mich., U.S.A. Brooklyn office, 97 22d St.





Automobile and Marine Motors Simple, Compact and Powerful

Best Material. Perfect work-manship. Send for Catalog ALEXANDER & CROUCH 40 So. Canal St., Chicago 1, 2 & 4 Cylinder, 4, 8 & 16 H. P.

Andrew Carnegie, Thomas A. Edison and many other successful men began their careers at Telegraph Operating. Why don't you learn? For \$1.75 we will send you a complete N. D. outfit with book of instructions. by express (not prepaid). Send for catalog of electric apparatus, supplies and novelties.

J. H. BUNNELL & Co., Inc., 20 Park Place New York

How To Increase Your Business READ carefully, every week, the Business and Personal Wants column in the Scientific American This week it will be found on page 507. Some week you will be likely to find an inquiry for something that you manufacture or deal in. A prompt reply may bring Watch it Carefully

set away in quiet, because the cream is lighter than the rest of the milk. Butter also, after it is worked, floats in water or milk. Our figures are taken from a government report on the subject and may be received as reliable.

2. If a train weighing 400 tons is pulled by an engine that takes it at the rate of 35 miles an hour over a level track, what must be its power? A. On a level track, at a speed of 30 miles per hour, the train resistance varies from 13 to 17 pounds per ton. This multiplied by the number of feet traveled per minute, and divided by 33,000 will give the useful power exerted by the engine in horse-power.

NEW BOOKS, ETC.

PORT ARTHUR A MONSTER HEROISM. By Richard Barry. Illustrations from photographs taken on the field by the author. New York: Moffat Yard & Co., 1905. 12mo. 18 illustrations, 344 pages.

The author of this work is a young news paper man who, at the opening of the war, set out for the scene of conflict with a small camera, small resources, and even smaller experience. But he possessed unbounded confidence and patience—qualities that held him at Tokio, when other correspondents were leaving in disgust at the delay—and finally landed him at no less a place than the Japanese lines before Port Arthur.

With such splendid opportunities for acquiring information, the author should have come home with ample material to write a clear, concise, and connected story of the siege. His photographs and facts, as given in this book, show that he has gathered the material; but unfortunately he has failed to arrange and relate his facts in the simple, straightforward style demanded by a subject so intricate and, to the outsider, so confusing, as this siege.

We could wish that Mr. Barry had followed throughout his book the direct and lucid style of the introduction, which is in such strong contrast to the heroics and "fine writing" of the book itself, as to make us suspect that some friendly pen has come to his relief. If the author had taken this introduction as the mesh, and woven into it the simple story of the facts as he saw and photographed them, he would have written a better, because a more understandable book.

At the same time, it must be admitted that the work is genuinely interesting; and as a series of thrilling, if disconnected, word-pictures by an eye-witness of the greatest siege of modern times, it will well repay perusal.

THE AUTOMOBILE POCKETBOOK. By E. W. Roberts, M. E. Cincinnati: The Gas Engine Publishing Company, 1905. 32mo.; pp. 329. Price, \$1.50.

This small volume gives very concisely a great deal of information essential to the automobilist. It is intended as a pocket handbook and, therefore, has been made small in size-31/2 x 51/4 inches-and bound in flexible leather covers. Besides describing all the main parts of a gasoline automobile, and telling how to make repairs when anything about it breaks down, Mr. Roberts gives hints on how to operate a car, and a chapter of "Don'ts," which tells what to avoid. There are many useful points regarding automobile designing which are discussed in the book. One chapter in particular that will be of interest is that telling how to make a brake test of a gasoline motor. The book is completed with an index. It is the best small volume on the automobile which we have seen thus far.

INDEX OF INVENTIONS

For which Letters Patent of the

United States were Issued

for the Week Ending

June 13, 1905

AND EACH BEARING THAT DATE

[See note at end of list about copies of these patents.]

Bearing for motor vehicles, wheel, A. Stechbarth 792,559
Bed rail locking device, A. R. Hampton 792,320
Bed spring bottom, B. Jungnickel 792,520
Bedstead clothes rack attachment, W. J. Dick 792,405
Bedstead construction, A. Taylor 792,306
Boiler, H. Molendo 792,530
Boiler cleaning compound, C. & E. H. Salazar 792,462
Boiler tube blower, G. E. Averill 791,996
Boiler tube cleaner, E. M. Adams, reissue 12,355



Over One Billion Dollars

Life Insurance in Force

Back of Every Home

THE PRUDENTIA

which will guarantee a much needed protection to the family and the income.

The Prudential Policy is Found in Millions of Homes

Write for Particulars of Policies. Dept.

The Prudential Insurance Co. of America

JOHN F. DRYDEN, President.

Dept. 121

Home Office, NEWARK. N. J.



above ground; only 9 in. high-collection of the collection of the McDONALD BROS. PITLESS SCALE CO. O. Box 322. PLEASANT HILL, MO.



The Wonder Gasoline Motors

More power for less money than any other machine on the market. No valves, gears, etc., to get out of order. Jump Spark. Our 1½.

H. P. marine outfit is a "WIN-NER." Sold or reversing propeller. Our prices will surprise you. Write to-day. Marine or stationary outfits to suit any re-406 S. Salina St., SYRACUSE, N. Y

RUBBER STAMP MAKING. - THIS

article describes a simple method of making rubber stamps with inexpensive apparatus. A thoroughly practical article written by an amateur who has had experience in rubber stamp making. One illustration. Contained in SUPPLEMENT 1110. Price 10 cents. For sale by Munn & Co. and all newsdealers.

THE MIDGET DYNAMO OR MOTOR



The Frontier Four-Cycle, Jump Spark, Gas or Gasoline Motors

are built on scientific, reliable and economical principles. Every workman in the FRONTIER shop must demonstrate to the management some particular knowledge of gas engine construction. The result is a motor, the product of an aggregation of gas engine experts. Write for catalogue, marine or stationary THE FRONTIER GASOLINE MOTOR COMPANY



The Right Kind of a Motor

on land or water. Salisbury Double Cylinder Motor 44 x 5. Water Jacket Cylinders and Head, Aluminum Crank Case, Self-Oiling, Nickel Steel Valves, Forged Steel Shaft. Salisbury Motors are Reliable. Prices moderate.

Send for Catalogue.

BUFFALO ENGINE CO., Mfrs. 272-274 Michigan St., Buffalo, N. Y.

Automatic Machines FOR FORMING WIRE from coil into shapes similar to cuts. We can furnish machines or goods, as desired. Forming Wines from coil into shapes similar to cuts. We can furnish machines or goods, as desired. Forming Wines Machines Send for Catalogne. BLAKE & JOHNSON, WATERBURY, CONN.

Electrical Engineering

and Experimental Work of Every Description We have every facility for producing first-class work promptly. Our factory is equip ed with modern machinery throughout.

C. F. SPLITDORF Engineering Dept. 17-27 Vandewater St., N. Y. City

SUBSTITUTES FOR COAL

Are described from the technical standpoint in the following Scientific American Supplements.

Each Supplement named costs 10 cents by mail:

COMMERCIAL USES OF PEAT. SCIENTIFIC AMERICAN SUPPLEMENT 1324. The article enumerates the principal peat bogs and states their financial possibilities.

bogs and states their financial possibilities.

GERMAN BRIQ LETTING MACHINERY IN AMERICA. SCIENTIFIC AMERICAN SUPPLEMENT 1411. A valuable economic report.

A NEW ELECTRICAL PROCESS FOR THE MANUFACTURE OF PEAT FUEL. SCIENTIFIC AMERICAN SUPPLEMENT 1492. The paper fully describes the Bessey process.

LIGNITE, PEAT, AND COAL DUST FUEL. SCIENTIFIC AMERICAN SUPPLEMENT 1426. A careful consideration of German methods.

MOOR CULTIVATION AND PEAT INDUSTRY IN GERMANY. SCIENTIFIC AMERICAN SUPPLEMENT 1481. An exce lent critical review.

DOMESTIC COKE AND BRIQUETTES FROM RETORT COKE OVENS. By R. M. Atwater, SCIENTIFIC AMERICAN SUPPLEMENT 1211. A valuable monograph by an expert.

THE WHITE MINERAL PRESS
FOR BRIQUETTING, SCIENTIFIC
AMERICAN SUPPLEMENT 1224. An article
describing and illustrating an American
briquetting machine.

Price 10 cents each, by mail.

Order through your Newsdealer or from

MUNN & COMPANY 361 Broadway

NEW YORK